

**California Holstein Association**  
**Board of Directors Meeting**  
**March 12, 2015**  
**All-West Select Sires office, Turlock**

Officers Present: Matt Evangelo, Anthony Souza

Directors Present: Carol Borba, Stephen Maddox Jr., Stephen Mast

Directors Not Present: Tony DeMello, Jessica McIsaac, Mike Moretti, Sarah Zonneveld

Guests: Pat Maddox, Alan Graves, Katharine Correia, Chrissy Stiles

Matt called the meeting to order at 11:10 am. Stephen Mast moved to approve the agenda as presented. 2<sup>nd</sup> by Carol Borba, and approved unanimously. Stephen Maddox moved to approve the minutes of the previous meeting as presented. 2<sup>nd</sup> by Anthony Souza, and approved unanimously.

**Local Club Accounting**

Chrissy Stiles from SBM Accountanting office addressed the group regarding local club accounting, and possibly combining local club books with the state association's books for the purpose of maintaining non-profit status, and easier year-end tax filing. If local clubs do not file a tax return for three years, their non-profit status is removed by the IRS and state. The costs varies to get this status back, anywhere from \$3,000 to upwards of \$10,000. Over the course of the past few years, three local clubs have lost their status, and two others are unknown. Central Valley Club is interested in taking advantage of this opportunity to combine, before the end of this fiscal year.

Chrissy suggested that if a local club wants to combine books, the following protocol should be followed: The local club would forfeit their current non-profit tax id, and go under the 'umbrella' of California Holstein Association. Bank account would have to be changed to include the CHA tax id, but the local club would maintain it's own bank account/check book/signors. Local club would no longer be required to file yearly tax return, as it would be reported as part of the CHA.

- Copies of all bank statements go to the State office each month
- Standardized monthly reporting of any income or checks written on spreadsheet
- This information goes into separate Quickbooks file for each local club, to be reconciled monthly
- Local clubs billed hourly from CA Holstein/Kate
- Local Clubs billed annually from SBM for additional reporting at year end.
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Some board members expressed concern about allowing clubs to do this, and creating such changes to the State's books without properly bringing it before the full membership. Chrissy and Kate will create a proposal to give to local clubs offering the accounting service, which will include all above details, and hourly rate to compensate Kate for additional accounting/recording work. This will be available after April 1<sup>st</sup>. There will be a special Membership Meeting on Wednesday, April 22<sup>nd</sup> at 2:30 pm, at the Stanislaus Fairgrounds for any member to seek further information, or express concerns. Official announcement of this meeting will go out in the Spring Newsletter, which is mailed to all members.

**Treasurer's Report:**

Matt reviewed the year to date profit and loss statement. All income and expenses are near to budget. There is currently \$15,528 in the Union Bank checking account, and \$257,620 (as of Jan 31 statement) in the Stifel accounts. Stephen Mast moved to approve the Treasurer's Report, 2<sup>nd</sup> by Anthony and approved unanimously.

**Office Manager's Report & Junior Report**

Kate reported that the website has been updated with state convention pictures and results. It is linked to both HolsteinWorld and DairyAgendaToday- they are contacted monthly to move our updated site to the top of the "links" listing.

Juniors had a successful convention, with a large number participating in all of the competitions. The next junior club meeting will be at the State Show, where they will also hold a Silent Auction. Cow Camp will be at Fresno State June 30-July 2.

### **National Report**

Pat reviewed progress from the CDC's activities.

Alan explained a new app from Holstein USA that allows customers to use animal search and pull up pedigrees and animal sheets. Registration numbers YTD are up.

Katharine is making her way around the area to meet everyone.

### **OLD BUSINESS**

#### **2015 Convention**

Carol said the Central Valley Club is finishing wrapping up everything from the convention. All agreed it was a great convention, and ideal venue.

#### **2015 State Show**

Matt met with the fairgrounds representative earlier in the week to review the grounds and barns, and confirm our reservations. There is adequate space for all animals and show ring will be the same. The group reviewed the list of tasks delegated and who is responsible for areas of the show. Kate will contact 'teams' individually with more detailed instructions. Sarah sent out sponsorship packets last week, and is starting to get donations in.

### **NEW BUSINESS**

#### **2015 Annual magazine**

Current contract with Holstein World aims to keep the ad:editorial ratio to 60:40. The Publication Committee (Sarah, Jessica, Matt, Ryan, Kate, Taylor Pires, Tony (absent) met at the convention with Julie Ashton and Joel Hastings and cut down some of the editorial pages in order to reach this goal. We will be doing an additional feature story in the magazine about the champion cow/owner/breeder. Ads sold by CHA board members will not be subject to commission to HW. Kate will email rate sheet flyers to board members to contact possible advertisers.

#### **Summer Event:**

No baseball game trip this year.

#### **2015 Planning Conference**

Possible dates of Saturday October 17<sup>th</sup> or October 24<sup>th</sup>. Kate will follow up with Hank Van Exel about these dates, as they had expressed interest in hosting a social the evening prior. Carol suggested contacting the Durrer's otherwise.

#### **Golf Tournament**

Atwater golf course worked well last year, as they put on a lot of tournaments, so it is easy to organize. Food from Kessler's was very good. Matt will research the possibility of scheduling there Thursday, June 18<sup>th</sup>.

#### **Other Business:**

When Anthony moved up to Vice President position at convention, his south at large position should have been filled. A member from Merced, Fresno-Madera, or SSJHA is needed for this position.

#### **Next Meeting**

Special membership meeting at State Show Wednesday, April 22 2:30 pm.

Board meeting Thursday, May 21 at All-West Select Sires in Turlock.