

CALIFORNIA HOLSTEIN *News* ADVERTISING



ADVERTISE WITH US!

SPRING SHOW RESULTS | HERD FAVORITES | SHOW & GENOMIC STARS

PRICING

	ANNUAL ONLY	
SIZE	BREEDER	COMMERCIAL
DOUBLE PAGE	\$1400	\$1620
IFC / IBS	\$850	\$1000
FULL PAGE	\$725	\$875
1/2 PAGE	\$425	\$500
1/4 PAGE	\$275	\$350
BUSINESS CARD	\$160	\$200

COWSMO DOUBLE-BUY

SIZE	BREEDER	COMM
DOUBLE PG	\$2200	\$2000
FULL PAGE	\$1350	\$1295
1/4 PAGE	\$825	\$795

10% DISCOUNT FOR
CAMERA-READY BREEDER ADS

DEADLINES

MAY 18: AD SPACE RESERVATION & AD MATERIALS

MAY 25: PRINT-READY AD DUE

ALL ADS WILL BE POSTED ON THE
CALIFORNIA HOLSTEIN ASSOCIATION FB PAGE

ALL DOUBLE-BUY ADS WILL ALSO BE POSTED
ON THE COWSMO FB PAGE

CONTACT US

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